



Business & Entrepreneur
Excellence
Awards

Platinum Sponsor

Sponsor Entitlements

As an award sponsor, you will receive the following benefits:

- Naming rights to the award
- A Brand representative to present the award along with a VIP guest
- VIP table of 10 at the event
- Opportunity for the Sponsor representative to speak for 2 mins and play show reel for 2 mins
- Opportunity to play 30 sec advert during the event, containing advert on sponsor's product or service offerings
- Sponsor mention by the Host
- Acknowledgement of the brand on all the press releases and other promotional activities i.e. social media, print, online and experiential
- Acknowledgement of the brand on the UKBCCI website with link to the brand website
- Brand logo to feature in all the invites
- Brand logo to feature on your Award category nomination clips
- Inside Back cover full page OR inside double page spread colour Advertisement in the official souvenir brochure
- Brand logo to appear on all the publicity backdrops
- An opportunity to display their marketing material, pop up banner within the Welcome drinks reception area
- The event will be filmed and televised on Ethnic channels

Total Sponsorship Cost - £15000